



“ I love that INFINITI HR handles all our insurance and payroll needs under one roof and that all the billing is done in real time. I don't have any big surprising bills at the end of the year I have to pay. It is an easy way for us to operate.”

- Karl Crosby  
- Franchise Owner, Senior Helpers® Lee's Summit, Missouri

## CHALLENGE

Senior Helpers® is the nation's premier provider of in-home senior care, with locations all across the country. In 2008, Senior Helpers® was finding it increasingly more difficult to separate employer and employee liability. As a franchisor, they did not want to be involved in policy making and wanted to ensure they were equipped to answer the growing number of employment and statutory questions.

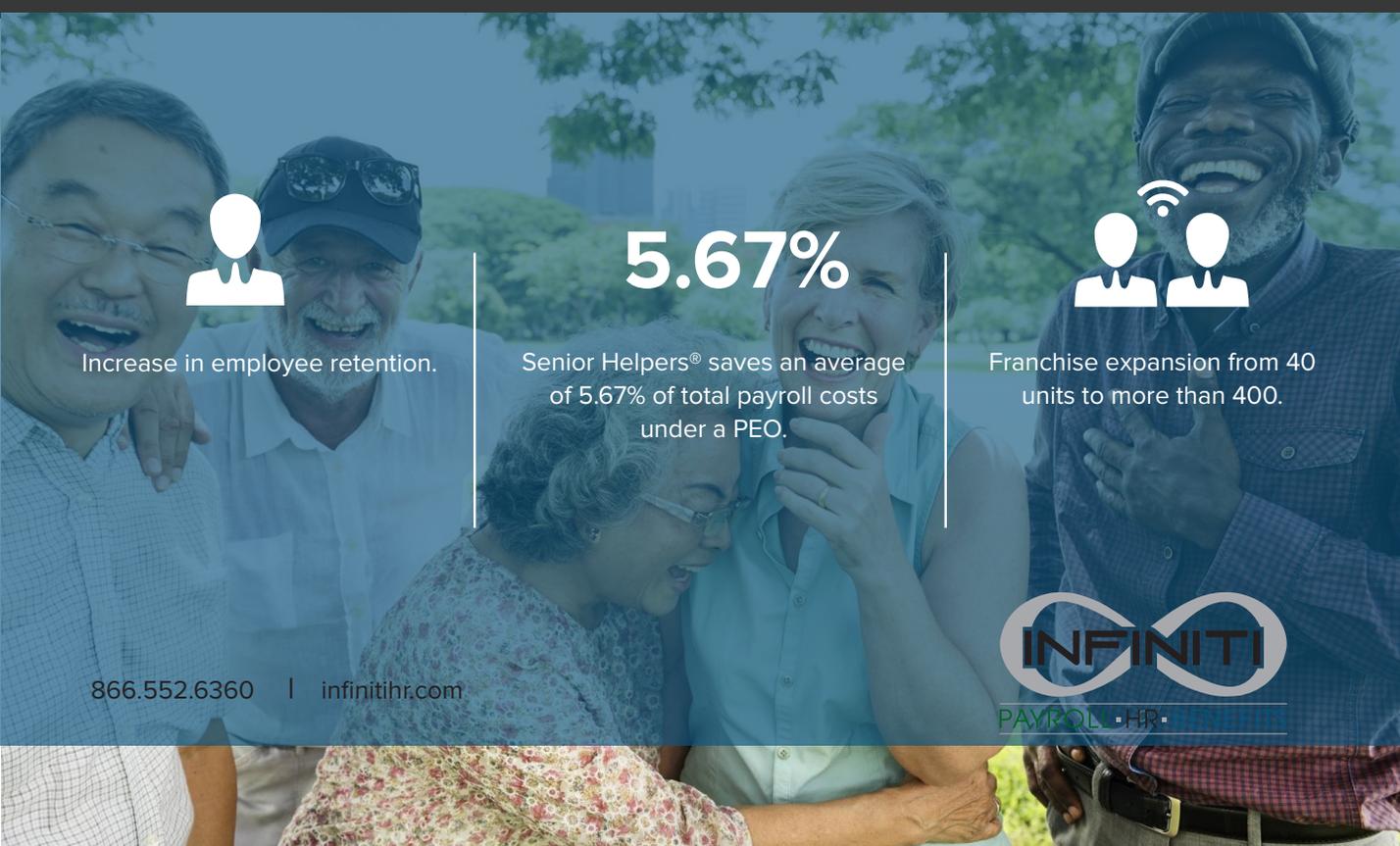
## SOLUTION

- Full suite of HR services via the PEO model.
  - EPLI
  - Workers' Compensation
  - Payroll
  - Recruitment
  - HR services including creation of employee handbooks, dealing with employee conflict resolution, etc.

## WHY INFINITI HR

- Cut costs.
- Find an effective way to pay their employees and streamline the benefits and HR functions.
- Exclusive pricing for Senior Helpers -- leverage the economies of scale into a competitive advantage.
- Formalized process and consistency across their franchise network.

## IMPACT



  
Increase in employee retention.

**5.67%**  
Senior Helpers® saves an average of 5.67% of total payroll costs under a PEO.

  
Franchise expansion from 40 units to more than 400.