



What is unique about INFINITI HR -- that I found no other payroll company could do -- is allow me to both expand in any state: in an instant! So, in today's virtual workforce, I want to be able to have employees anywhere in the nation."

- Gary Goerke, CFA
- President and CEO/Clarity Voice

CHALLENGE

Clarity Voice delivers cloud unified communications/VoIP phone services to franchised businesses, multi-location companies, and organizations with inbound sales and service centers.

In 2004, Clarity was looking for one core provider to solve its three main challenges:

- 1) The company was in search of a reputable PEO that would provide world-class service and is scaled for Clarity's smaller size and scope.
- 2) Clarity wanted a personalized local service partner that would provide more individualized attention.
- 3) Clarity was looking for a PEO specializing in franchise management.

SOLUTION

- Full suite of HR services via the PEO model.
 - On-demand HR.
 - A grandfather discount for the life of the Clarity account (no admin fee).
 - On demand training and an account represented by INFINITI HR's National Alliance Division.

WHY INFINITI HR

- Reputation in franchise management.
- Cost efficiency.
- A customizable PEO that can scale to Clarity's size and scope.

IMPACT

70%

On the cost of the PEO, INFINITI HR was approximately 70% less expensive than other competing professional employer organizations.

Transparency for Clarity's team to always know and understand the cost of labor.



Clarity gained efficiency because of its ability to expand in an instant.