

“ We not only have the ability to handle payroll at any juncture at any scale, with INFINITI HR we have the ability to secure Fortune 500 level benefits (not only for medical), but specialty insurance like pension, executive benefits, the ability to manage employer liability, prevent joint-employer liability, having True-Group Master Policies for things like Workers’ Compensation and EPLI and having an HR department available at almost any situation has made INFINITI HR for us, a partner, instead of a vendor, providing a true solution.”

- Robert Stidham, CFO, The Pizza Press

CHALLENGE

Founded in 2012 in Anaheim, California, The Pizza Press is a rapidly emerging restaurant brand with more than 30 locations nationwide. The Pizza Press is a national franchise, allowing owners to craft their own story in their own neighborhoods. This top pizza franchise is dedicated to bringing the ‘build your own pizza’ model to a new, experiential level by creating an immersive, 1920s Americana-inspired newspaper theme where delicious food and the finest craft beers, are combined with a fun ambiance and incredible service. The Pizza Press’s theme is inspired by the mechanized dough press, and harkens back to an era when newspapers were part of the foundation of every town. The Pizza-Press actively seeks multi-unit development partners to gain access to the brand, its unique recipes, operating policies and procedures - and vendors. As a franchisor, The Pizza Press is not the employer of independently owned & operated franchisees. As a franchisor, The Pizza Press needed a brand-wide vendor for franchisees to have a turnkey solution for all their payroll, state-specific HR, employer insurance procurement and access to Fortune 500® level customized employee benefits.

SOLUTION

“The Professional Employer Organization for Franchises®.”

- True-Group Master Workers’ Compensation and Employment Practices Liability Insurance for all franchisees
- On-demand, state- specific HR director for all territories
- Full regulatory compliance management, risk management, payroll management, and benefits management for all franchisees
- Allocation of the annual aggregate cost of labor to the PEO for a service for all franchisees: one line-item in a general ledger.

WHY INFINITI HR

- Reputation in franchise management: “The Professional Employer Organization for Franchises®” is the first of its kind – the first PEO created by entrepreneurs for entrepreneurs with an annual savings guarantee compared to any other PEO.
- As a Certified Professional Employer Organization by the Internal Revenue Service, INFINITI HR has no hidden fees, no “a la carte” pricing with transparency in billing and custom reporting tailored to each franchisee’s territory.
- On-demand one-point-of-contact HR Director to write employee handbooks, performance review templates, provide ongoing HR management, etc.
- On-demand recruitment process outsourcing (RPO).

IMPACT

27%

INFINITI HR cut the total annual aggregate cost of labor by approximately 27%.



The continuous growth from The Pizza Press has been historic and INFINITI HR has been delighted to play a role in such growth by empowering franchisees to have the infrastructure of a large enterprise, without them having to create it (or manage it) themselves. The franchise is capable of expanding into additional territories faster with The Professional Employer Organization for Franchises® handling all the non-revenue generating employer obligations on their behalf.

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Working with INFINITI HR allows the franchisor corporate stores and the multi-unit franchisees to focus on their passion – growing their culture, their brand, their business.